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NDA MAGAZINE TELLS STORY OF NEBRASKA AGRICULTURE

LINCOLN – Nebraska Department of Agriculture (NDA) Director Greg Ibach has announced that the fourth edition of the popular magazine, Nebraska Agriculture and You, is now available in both print and digital formats.

“This magazine has been a great platform for our department to share interesting and factual articles about the agriculture industry in Nebraska,” said Ibach. “Small communities and farm families are still the fabric of agriculture in our state and we have features of both in this issue. Consumers are also becoming more and more interested in how their food is produced and where it comes from and we make sure to tell those stories as well.”

The magazine will be distributed over the next few weeks at several locations throughout the state including office waiting rooms, extension offices, libraries, businesses and chambers of commerce. The digital version of the magazine is currently available by visiting www.nda.nebraska.gov and clicking on the magazine cover.

Nebraska Agriculture and You is produced by NDA in partnership with Journal Communications. Production costs are covered by support from advertising sponsors.

“We have had great support from many businesses, commodity groups, farm organizations as well as farmers and ranchers that has allowed us to produce a quality publication with no direct costs to the department,” said Ibach. “The magazine is a great communications tool for us to tell the true story of Nebraska agriculture.”

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